



BABY BEAR cranial clinic



*scan with your
phone's camera*

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our year in review

We are so **thankful** for the overwhelming support Baby Bear Cranial Clinic has received from the medical community, as well as the community at large. In our first year, we had the honor of helping 97 families from all over Wisconsin. Of these 97 families, 43 of them have benefited from our cranial remolding helmet services.

As we move into 2022 we continue to stick to our core values of **education** and **prevention** of cranial deformities. To further this effort we have begun offering an educational class to help parents get valuable information regarding head shape and proactive movements as early as possible. We continue to offer free consultations and ask that you always offer patients this resource when they are concerned about their baby's head shape. As we know, **cranial deformities are a time-sensitive issue** and the administrative and fabrication work can take several weeks, so the sooner we see patients the more opportune the treatment process.

May you stay happy, healthy, and hopeful as we enter this new year, and we look forward to helping your patients.

CASSIE MATHIS, CPO

HOW WE SUPPORT OUR PATIENTS

- 01** EDUCATIONAL CLASSES
- 02** FREE CONSULTATIONS
- 03** HELMET TREATMENT WHEN NEEDED

HOW TO REFER

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'We just had our initial consult with Cassie. She was very welcoming and informative. She made sure I understood each part of the process as well as other information helpful to our situation. This could easily be an overwhelming experience for any parent and she definitely calmed the nerves and eased a lot of the frustrations. We look forward to working with her through out this process with our 4 month old son.'



REFERRAL PROCESS

Patients can be referred to our clinic with or without a physician's prescription. A prescription along with progress notes will be required if we are submitting for authorization, so it is helpful to get these as soon as the decision to proceed with a helmet has been made.

We have expanded our in-network status and are **now contracted with most major insurance carriers** while still offering a deeply discounted Private-Pay option which can be a more efficient choice for some families.

We service many patients with **Medicaid**, so it is important to note that there is an **additional step in this referral process because** Forward Health requires that all prescriptions come from a cranial facial surgeon with a specialty in pediatrics. We are very fortunate to have Dr. Tina Sauerhammer at the Wisconsin Institute of Plastic Surgery seeing patients at her Appleton and De Pere locations. Other specialist options include Milwaukee Childrens Hospital- Craniofacial Dept, or UW Health- American Childrens Hospital Plastic Surgery Dept. This can be arranged before or after a family's appointment at Baby Bear Cranial Clinic, but it is important to consider this in regards to timeline.