



BABY BEAR cranial clinic

2535 NORTHERN ROAD, SUITE B
APPLETON, WI 54915

920.257.4902

JUNE 2022



*Scan with your
phone's camera to
Learn More!*



*What
makes a
good
referral?*

WHAT MAKES A GOOD REFERRAL?

Is there noticeable flattening or an overall disproportion of the skull?
Has the family tried repositioning efforts? Has this been documented?
Is the baby between the ages of 3 and 12 months?
Is the family open to cranial remolding treatment?

A "good" referral means the answer to all of these questions is YES.

If that family has not tried repositioning efforts, has a younger baby, or is unsure if a cranial remolding helmet would be right for their baby you can guide them to our website for some great resources including a webinar geared toward plagiocephaly prevention.

CASSIE MATHIS, CPO

HOW WE SUPPORT OUR PATIENTS

- 01** EDUCATIONAL WEBINAR
- 02** FREE CONSULTATIONS
- 03** HELMET TREATMENT WHEN NEEDED

HOW TO REFER

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Patients can be referred to our clinic with or without a physician's prescription. The **free consultation** is used to ensure a cranial remolding helmet is the best treatment option based on the baby's head shape severity and age. Families can easily schedule this free consultation online through our website: www.babybearcranialclinic.com.

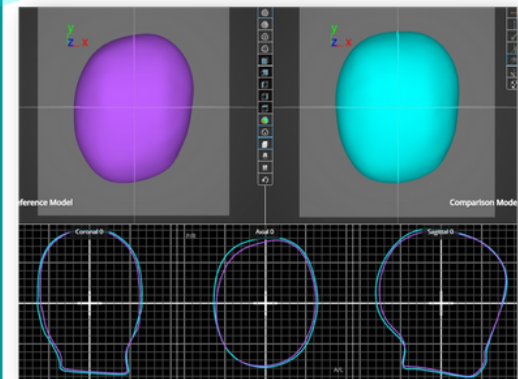
We service many patients with **Medicaid**, so it is important to note that there is an **additional step in this referral process** because Forward Health requires that all prescriptions come from a cranial facial surgeon with a specialty in pediatrics. We are very fortunate to have Dr. Tina Sauerhammer at the Wisconsin Institute of Plastic Surgery seeing patients at her Appleton and De Pere locations. Other specialist options include Milwaukee Children's Hospital- Craniofacial Dept, or UW Health-American Children's Hospital Plastic Surgery Dept. This can be arranged before or after a family's appointment at Baby Bear Cranial Clinic, but it is important to consider this in regard to the treatment timeline.

A prescription and progress notes will be required if we are submitting for insurance authorization, so it is helpful to get these as soon as the decision to proceed with a helmet has been made.



'For the past 13 weeks working with Cassie to help shape my sons head has been a wonderful little journey. Cassie is very easy to work with, very flexible with scheduling and explained things very clear and understanding from day one. Seeing the results at the end of my sons helmet wear is absolutely amazing! Both Cassie and myself are amazed at how far we have come. Thank you Cassie for working with us and recommending my son to get a helmet for his head and to get it corrected.'

• **JAXON**
Mar 29, 2022



WANT TO SCHEDULE AN INSERVICE?

We would love to help you learn more about cranial deformities and best practices for your patients. Call or email our office and we can coordinate a time that works best for you.

Phone: 920.257.4902

Email: cassie@babybearcranialclinic.com